

## And Then There Were 3

Finalists in Ontario's Finest Butcher Competition announced

## FOR IMMEDIATE RELEASE

Guelph ON, September 16, 2014 - Following a Monday afternoon showcase of remarkable knife skills and meat artistry, the scores were calculated and three butchers rose to the top to move forward to the final round in Ontario's Finest Butcher competition.

In this elimination round, competitors had thirty minutes to transform a fresh pork bone-in leg, bone-in butt, and bone-in loin, into merchandisable cuts of their choice, and were judged on the degree of difficulty/efficiency and skill level in boning, trimming and cutting, primal cut utilization and financial performance.

The three competitors moving on to the final round at The Meating Place conference on October 25, 2014, in Niagara-on-the-Lake are (in no particular order):

Damian Goriup, Florence Meats, Oakville Peter Baarda, Lococo's, Stoney Creek Joe Vercesi, Cataldi Fresh Market, Woodbridge

"Each of the competitors should be extremely proud of their performance," noted Laurie Nicol, OIMP executive director. "With this level of skill we are very excited to see what happens in the 'black box style' final round."

The elimination round competition took place at The Ultimate Canadian Meat Store in Mississauga, where the Daily Bread Food Bank will be picking up the 600lbs of fresh pork cuts, the result of the competition, and donated by Conestoga Meat Packers, Breslau.

Competition proudly sponsored by:







## **About the OIMP**

Ontario Independent Meat Processors (OIMP) is the representative voice of the independent meat and poultry processor in Ontario, working closely with agricultural and commodity organizations and various levels of government for over 30 years. The association's membership includes meat and poultry processors, retailers and wholesalers; industry suppliers, and not-for-profit organizations that support OIMP's objectives.

## **Media Contact:**

Heather Nahatchewitz
Marketing and Communications Director, OIMP
(519) 763-4558 x225
<a href="mailto:heather@oimp.ca">heather@oimp.ca</a>
<a href="mailto:www.oimp.ca">www.oimp.ca</a>