

## HOFFMAN MEATS & EUROPEAN DELI

Providing the residences, restaurants, and cottagers of the Georgian Triangle and Simcoe County with their fresh beef and pork products as well as deli cold cuts.

Hoffman Meats & European Deli, located in Stayner, Ontario, is family owned and operated. It was first established in 1975 by Kurt Gerecke as a provincially licensed beef and pork slaughter facility. Five year's ago, Kurt's son Mike, bought the facility and now operates as a provincially licensed free standing meat processors.

Renovations in this 3500 sq. ft. facility commenced to transform the old slaughter plant into a modern European deli. Today, with the help of three employees, Hoffman Meats operates Tuesday – Saturday providing the residences, restaurants, and cottagers of the Georgian Triangle and Simcoe County with their fresh beef and pork products as well as deli cold cuts.

Hoffman Meats, proud supporters of Homegrown Ontario, will also happily cut sides of beef or pork to your specific orders for freezing or for BBQ's, parties or special events. Their professional butcher will cut and package your deer or moose during hunting season, and prepare your venison or moose meat for the freezer.

In store, they offer a fresh meat counter, a frozen section, and also carry a full line of European groceries and specialty food products. Hoffman Meats specializes in on-premise smoked meats and offers a wide variety of deli made fresh sausages, with an ethnic focus on German & Polish; cooked ham and bacon are favourites amongst their customers. In addition, smoked 'dog bones' are available for people who want to give their canine companions a real treat. Hoffman Meats became a member of the association in 1992. "OIMP membership is important to us because it keeps us up to date with the new regulations and helps us out with any problems that arise", says Mike Gerecke.

"Being a very small plant it is difficult to spend time away, making it hard to participate as an OIMP Board or committee member", says Mike. "But I always find time to attend the Meat & Food Processing Expo. These events are very beneficial to our business. It is a learning experience and an opportunity to see the new products and new machines."

Hoffman Meats has participated in past product competitions, winning awards for their kielbasa and Summer Sausage, but has not done so for quite some time. Looking to the future they may try entering again soon.

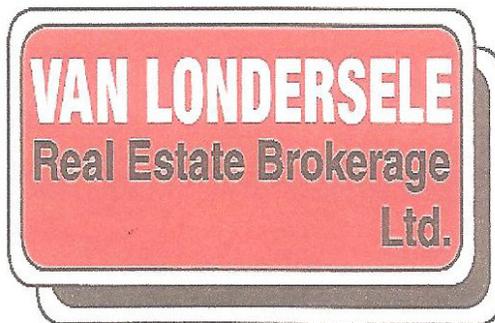
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-Mike Gerecke, Owner

Avid supporters of their local community, Hoffman Meats sponsor Stayner Minor Hockey and holds a BBQ once a year as a fundraiser for the local food bank.



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Come view this recently renovated, 10,000 sqft concrete block abattoir. This building has 3 large cooling units and also great amount of processing space. There is great potential for government funding for this establishment. This property is a must see for those that would like to expand their business or looking to begin a new business venture. Contact Norm Harper for your personal showing of this property.